



NORTHERN
VIRGINIA
CHAMBER OF COMMERCE

2020

SPONSORSHIP OPPORTUNITIES

BUSINESS ADVOCACY SERIES

The Northern Virginia Chamber of Commerce is a recognized and respected regional voice across Northern Virginia, in Richmond, and on Capitol Hill. The Chamber's diverse business policy initiatives converge upon one goal: a vibrant Northern Virginia economy. The events included in the Business Advocacy Series are:

- Annual State of Transportation in the Commonwealth
- Annual State of Healthcare in the Commonwealth
- The Future of Economic Growth in the Commonwealth
- Viva Virginia/Legislative Day
- Policy Leaders Luncheon
- Senatorial Roundtable

PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/Emcee
- 10 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium

GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium

SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium

BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium

ASSOCIATION & NONPROFIT MANAGEMENT SERIES

The Northern Virginia Chamber of Commerce is an official Approved Provider of CAE credit as certified by ASAE's CAE Commission. Nonprofit organizations and associations are the Chamber's largest member segment. The Association & Nonprofit Management Series will include 4 events in 2020 on topics relating to the business of nonprofit organizations and planned in coordination with the Association & Nonprofit Management Council.



● PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/Emcee
- 10 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each Association & Nonprofit Management Council meeting
- Logo recognition on the Association & Nonprofit Management Council webpage

● GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each Association & Nonprofit Management Council meeting
- Logo recognition on the Association & Nonprofit Management Council webpage

● SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company logo on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each Association & Nonprofit Management Council meeting
- Company name listed on the Association & Nonprofit Management Council webpage

● BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each Association & Nonprofit Management Council meeting
- Company name listed on the Association & Nonprofit Management Council webpage

GOVERNMENT CONTRACTING SERIES

The Government Contracting Council provides engagement with and access to Northern Virginia's renowned government contracting sector. The GovCon Series includes 4 events including the GovCon Symposium, Women in Government Contracting, and two additional events that will be planned in 2020 in coordination with the Government Contracting Council.

- GovCon Symposium
- Women in Government Contracting
- 1 Additional Industry Topic Event
- 1 Happy Hour

● PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/Emcee
- 10 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each GovCon Council meeting
- Logo recognition on the GovCon Council webpage

● GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each GovCon Council meeting
- Logo recognition on the GovCon Council webpage

● SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each GovCon Council meeting
- Company name listed on the GovCon Council webpage

● BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium
- Recognition at each GovCon Council meeting
- Company name listed on the GovCon Council webpage

VETERANS AND MILITARY BUSINESS SERIES

The mission of the Veterans and Military Business Council (VMBC) is to connect the Northern Virginia Chamber community of leaders with those who served for the betterment of the region. The VMBC has three primary areas of focus: Thriving as a Veteran-owned business, excelling as a Veteran employee, and networking with Veterans. The Veterans and Military Business Series includes the Veteran Workforce Roundtable, at least one happy hour reception, and two additional events to be developed by the VMBC. Sponsors receive recognition at all VMBC meetings as well as the events in this series:

- Veteran Workforce Roundtable
- 2 Happy Hour Networking Reception
- 1 additional event to be developed by the Veterans and Military Business Council

● PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/Emcee
- 10 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Veteran and Military Business Council meeting
- Logo recognition on the VMBC webpage

● GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Veteran and Military Business Council meeting
- Logo recognition on the VMBC webpage

● SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Veteran and Military Business Council meeting
- Company name listed on the VMBC webpage

● BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name on event webpage, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Veteran and Military Business Council meeting
- Company name listed on the VMBC webpage

WOMEN IN BUSINESS SERIES

The Women in Business Council leverages the power of women by providing access to programs, thought leadership, and networking. The Women in Business Series includes 4 events including the annual signature event, Wine Time Reception, and two additional events that will be planned in 2020 in coordination with the Women in Business Council. Sponsors receive recognition at all Women in Business Council meetings as well as the events in this series:

- Annual Signature Event
- Wine Time Reception
- 1 industry topic event developed by the Women in Business Council

● PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/Emcee at Signature Event
- 10 tickets per event in series
- Logo branding on website, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Women in Business Council meeting
- Logo recognition on the Women in Business Council webpage

● GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on website, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Women in Business Council meeting
- Logo recognition on the Women in Business Council webpage

● SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company name on website, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Women in Business Council meeting
- Company name listed on the Women in Business Council webpage

● BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name on website, emarketing, and screen
- Recognized from the podium at each event
- Recognition at each Women in Business Council meeting
- Company name listed on the Women in Business Council webpage

WORKFORCE SERIES

Workforce issues are the number one area of concern among Chamber members according to our recent member survey. Workforce is also a major focus of The Chamber's strategic plan. The Workforce Series includes 4 events covering a range of workforce issues:

- Capital Region Workforce Summit
- Health IT Event
- 2 workforce topic events (content recommendations from Workforce Task Force)

● PLATINUM LEVEL

- Price: \$12,000
- Speaking Role: Co-host/opening remarks at one event
- 10 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium at each event

● GOLD LEVEL

- Price: \$8,500
- 5 tickets per event in series
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium at each event

● SILVER LEVEL

- Price: \$5,500
- 3 tickets per event in series
- Company name listed on event webpage, emarketing, and screen
- Recognized from the podium at each event

● BRONZE LEVEL

- Price: \$3,500
- 1 ticket per event in series
- Company name listed on event webpage, emarketing, and screen
- Recognized from the podium at each event

NETWORKING SERIES

Networking is at the heart of the Northern Virginia Chamber of Commerce. In the 2019 Member survey, the top reason people gave for participating in The Chamber is business networking and making connections. The Networking Series includes Mix and Mingle, the annual Holiday Party, as well as the Get Connected Series of events.

- Mix & Mingle
- Holiday Party
- Get Connected (4 per year)

● PLATINUM LEVEL

- Price: \$7,500
- Speaking Role: Welcome remarks at one event
- 5 tickets per event
- Logo branding on webpage, emarketing, and screen
- Recognized at all events in series

● GOLD LEVEL

- Price: \$5,500
- 3 tickets per event
- Logo branding on webpage, emarketing, and screen
- Recognized at all events in series

● SILVER LEVEL

- Price: \$3,500
- 2 tickets per event
- Company name on webpage, emarketing, and screen
- Recognized at all events in series

● BRONZE LEVEL

- Price: \$2,500
- 1 ticket per event
- Company name on webpage, emarketing, and screen
- Recognized at all events in series

MARKETING ROUNDTABLE SERIES

The Marketing Roundtable brings together marketing and communications professionals from across the region to share ideas and learn from one another. This series includes two Marketing Roundtable events planned in collaboration between The Chamber's Marketing Team and the Marketing Roundtable Planning Committee to identify hot topics and speakers who are the experts in their field.

● PLATINUM LEVEL

- Price: \$7,500
- Speaking Role: Co-host at one event
- One Seat on the Planning Committee
- 5 tickets per event
- Logo branding on webpage, emarketing, and screen
- Recognized at all events in series

● GOLD LEVEL

- Price: \$5,500
- One Seat on the Planning Committee
- 3 tickets per event
- Logo branding on webpage, emarketing, and screen
- Recognized at all events in series

● SILVER LEVEL

- Price: \$3,500
- 2 tickets per event
- Company name on webpage, emarketing, and screen
- Recognized at all events in series

● BRONZE LEVEL

- Price: \$2,500
- 1 ticket per event
- Company name on webpage, emarketing, and screen
- Recognized at all events in series

ANNUAL ECONOMIC CONFERENCE

The Annual Economic Conference brings together the region's business leaders and economists to discuss the state of the local economy, key economic indicators, and forecast what might be in store for the region's economy in 2020.

● **PLATINUM LEVEL**

- Price: \$12,000
- Speaking Role
- 10 tickets
- Logo branding on webpage, emarketing, and screen
- Recognized from the podium

● **GOLD LEVEL**

- Price: \$8,500
- 5 tickets
- Logo branding on webpage, emarketing, and screen
- Recognized from the podium

● **SILVER LEVEL**

- Price: \$5,500
- 3 tickets
- Company name on webpage, emarketing, and screen
- Recognized from the podium

● **BRONZE LEVEL**

- Price: \$3,500
- 1 ticket
- Company name on webpage, emarketing, and screen
- Recognized from the podium

2020 TOP OF THE TICKET DEBATE

The Northern Virginia Chamber is proud to provide a unique opportunity for the Northern Virginia business community and voters across our region to see the “Top of the Ticket” candidates firsthand as they go head-to-head on the issues that matter most during the region’s most prominent political debate.

● PLATINUM LEVEL (limit of 1)

- Price: \$12,000
- Speaking Role
- 5 tickets
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium

● GOLD LEVEL

- Price: \$8,500
- 5 tickets
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium

● SILVER LEVEL

- Price: \$5,500
- 2 tickets
- Company name on webpage, emarketing, and screen
- Recognized from the podium

● BRONZE LEVEL

- Price: \$3,500
- 1 seat on the Nominations Committee
- Company name on webpage, emarketing, and screen
- Recognized from the podium

SHAPE OF THE REGION CONFERENCE

The Community Foundation of Northern Virginia in partnership with the Northern Virginia Chamber of Commerce, the Northern Virginia Regional Commission, and the Northern Virginia Technology Council present the annual Shape of the Region Conference.

GOLD LEVEL

- Price: \$10,000
- 8 tickets
- Full page ad in Good Business Magazine
- Name printed and announced in event publicity
- Social Media recognition before, during, and after event
- Vendor table at event
- Opportunity to provide small logoed item for guests to take home

SILVER LEVEL

- Price: \$5,000
- 4 tickets
- Half page ad in Good Business Magazine
- Company Name printed in event publicity
- Opportunity to provide items for a shared vendor table

BRONZE LEVEL

- Price: \$2,500
- 2 tickets
- Quarter page ad in Good Business Magazine
- Company name announced during the conference
- Opportunity to provide items for a shared vendor table

COPPER LEVEL

- Price: \$1,000
- 2 tickets
- Opportunity to provide items for a shared vendor table

Interested in nonprofits? View the sponsorships for the Nonprofit and Association Management Series on page 3, the Greater Washington Innovation Awards, & i-List on page 18, and the Greater Washington Good Business Awards on page 19.

CAPITAL REGION BUSINESS FORUM

The Greater Washington Board of Trade, The Northern Virginia Chamber of Commerce, and the Prince George's Chamber of Commerce present the annual Capital Region Business Forum to promote regional cooperation. The Forum provides key regional leaders the opportunity to discuss their plans to work cooperatively to bolster the regional economy in an ever-competitive global marketplace. The event will address opportunities and challenges that affect the District of Columbia, the State of Maryland, and the Commonwealth of Virginia.

GOLD LEVEL

- Price: \$10,000
- Opportunity to introduce regional leader from Virginia
- 10 (ten) tickets
- Logo recognition in all print and electronic event marketing materials
- Opportunity to distribute a one-page handout or flyer to all attendees
- Full page ad in the printed program with prime ad placement

SILVER LEVEL

- Price: \$3,500
- 10 (ten) tickets
- Logo recognition in all print and electronic event marketing materials
- Half page ad in the printed program

C-LEVEL LUNCHESES

Facilitate a private lunch that provides peer-to-peer dialogue and networking with executives in a relaxed and private format. The roundtable luncheon features twenty executives from leading organizations across the region. This platform is a great opportunity to engage with business leaders. As host, you choose the topic, facilitator, and the profile of who should attend.

- Opportunity to make welcome remarks and introduce facilitator at one (1) private C-Level luncheon (mutually agreeable date, topic and facilitator), up to 20 attendees
- Opportunity to distribute company branded small notepads and pens
- Two tickets for your leadership team
- Two tickets for your own clients and/or prospects

Each C-Level lunch will be: **\$4,250**

THE GREATER WASHINGTON GOVERNMENT CONTRACTOR AWARDS™

The Greater Washington Government Contractor Awards™ honors the leaders and legends of the government contracting community. A prestigious panel of industry and government professionals select finalists and winners from a large pool of nominees. Presented by the Northern Virginia Chamber of Commerce and the Professional Services Council (PSC), the Greater Washington Government Contractor Awards™ winners are announced at an evening gala, which has been dubbed the “Academy Awards of Government Contracting.” This unique networking event draws nearly 1,000 industry and government leaders.



● **PLATINUM LEVEL (LIMIT OF 2)**

- Price: \$22,500
- Speaking Role: Co-host/Emcee
- Full table (10 tickets)
- 1 seat on the Nominations Committee
- 2 Finalists Reception tickets
- Logo branding on event webpage, emarketing, screen, and in printed program
- Recognized from the podium

○ **DIAMOND LEVEL (LIMIT OF 4)**

- Price: \$12,500
- Speaking Role: Video presenter
- Full table (10 tickets)
- 1 seat on the Nominations Committee
- 2 Finalists Reception tickets
- Logo branding on event webpage, emarketing, screen, and in printed program
- Recognized from the podium

● **CHERRY ON TOP SPONSOR (LIMIT OF 4) NEW IN 2020**

- Price: \$12,500
- Prominent logo signage at post-gala dessert reception
- Logo on cocktail napkins at post-gala dessert reception
- Full table (10 tickets)
- 1 seat on the Nominations Committee
- 2 Finalists Reception tickets
- Logo branding on event webpage, emarketing, screen, and in printed program
- Recognized from the podium

THE GREATER WASHINGTON GOVERNMENT CONTRACTOR AWARDS™

GOLD LEVEL (LIMIT OF 30)*

- Price: \$10,000
- Speaking Role: Presenter at event*
- Full table (10 tickets)
- 1 seat on the Nominations Committee
- 2 Finalists Reception tickets
- Logo branding on event webpage, emarketing, screen, and in printed program
- Recognized from the podium



SILVER LEVEL

- Price: \$6,000
- Half table (5 tickets)
- 1 seat on the Nominations Committee
- 2 Finalists Reception tickets
- Company name event webpage, emarketing, screen, and in printed program
- Recognized from the podium

BRONZE LEVEL

- Price: \$4,000
- Half table (5 tickets)
- 1 seat on the Nominations Committee
- 1 Finalists Reception ticket
- Company name event webpage, emarketing, screen, and in printed program
- Recognized from the podium

* Gold Level sponsors are part of a 3-year rotation between the following sponsorship levels: Gold Gala Sponsor - present one award category at Gala, Gold Reception Sponsor - present one award category at Finalist Reception, Gold Hall of Fame Reception Sponsor - Logo recognition at Hall of Fame VIP Reception.

THE GREATER WASHINGTON INNOVATION AWARDS – THE i-LIST

The Greater Washington Innovation Awards recognizes and celebrates innovation in the region. This awards program continues to innovate with a whole new look and feel for 2020. The 2020 Greater Washington Innovation Awards will include an Innovation Showcase, Video Interviews with the Innovators, and an innovative and interactive new format that includes live in-person judging and a “People’s Choice” Award.



PLATINUM LEVEL

- Price: \$20,000
- Speaking role
- 5 tickets to Innovation Showcase
- 10 tickets to Awards program
- 1 seat on the Nominations Committee
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium



GOLD LEVEL

- Price: \$10,000
- 2 tickets to Innovation Showcase
- 10 tickets to Awards program
- 1 seat on the Nominations Committee
- Logo branding on event webpage, emarketing, and screen
- Recognized from the podium



SILVER LEVEL

- Price: \$5,500
- 1 ticket to Innovation Showcase
- 5 tickets to Awards program
- 1 seat on the Nominations Committee
- Company name on event webpage, emarketing, and screen
- Recognized from the podium



BRONZE LEVEL

- Price: \$3,500
- 1 ticket to Innovation Showcase
- 3 tickets to Awards program
- 1 seat on the Nominations Committee
- Company name on event webpage, emarketing, and screen
- Recognized from the podium

GREATER WASHINGTON GOOD BUSINESS AWARDS*

Long considered one of the must-attend events for businesses in the Washington region, the Northern Virginia Chamber's Greater Washington Good Business Awards honor individuals, businesses and non-profits for above-and-beyond business leadership, employee engagement, and corporate social responsibility.

● PLATINUM LEVEL

- Price: \$20,000
- Speaking Role: Co-host/Emcee
- 10 tickets
- 1 seat on the Nominations Committee
- Logo branding on website, emarketing, and other promotional materials
- Recognized from the podium

● GOLD LEVEL

- Price: \$10,000
- Speaking Role: Award presenter
- 10 tickets
- 1 seat on the Nominations Committee
- Logo branding on website, emarketing, and other promotional materials
- Recognized from the podium

○ DONUT SPONSOR

- Price: \$7,500
- Your company logo prominently displayed on the Donut Wall
- **Your company name spelled in donuts**
- 10 tickets
- 1 seat on the Nominations Committee
- Logo branding on website, emarketing, and other promotional materials
- Recognized from the podium

● SILVER LEVEL

- Price: \$5,500
- 5 tickets
- 1 seat on the Nominations Committee
- Company name on website, emarketing, and other promotional materials
- Recognized from the podium

● BRONZE LEVEL

- Price: \$3,500
- 3 tickets
- 1 seat on the Nominations Committee
- Company name on website, emarketing, and other promotional materials
- Recognized from the podium

THE DISTINGUISHED SERVICE AWARDS

The Distinguished Service Awards honor individuals, companies, and non-profit organizations for their service to veterans in the Greater Washington business community. The Awards are presented in recognition of community stewardship and business leadership.

● **PLATINUM LEVEL (LIMIT 1)**

- Price: \$15,000
- Speaking Role: Co-host/Emcee
- 10 tickets
- 1 seat on the Nominations Committee
- Logo branding on event webpage, emarketing, and printed program
- Recognized from the podium

● **GOLD LEVEL (LIMIT 4)**

- Price: \$10,000
- Speaking Role: Award Presenter
- 10 tickets
- 1 seat on the Nominations Committee
- Logo branding on event webpage, emarketing, and printed program
- Recognized from the podium

● **SILVER LEVEL**

- Price: \$5,500
- 5 tickets
- 1 seat on the Nominations Committee
- Company name on event webpage, emarketing, and printed program
- Recognized from the podium

● **BRONZE LEVEL**

- Price: \$3,500
- 3 tickets
- 1 seat on the Nominations Committee
- Company name on event webpage, emarketing, and printed program
- Recognized from the podium

THE VALOR AWARDS

The Valor Awards recognize our public safety heroes from the Fairfax County Police Department, the Fairfax County Fire & Rescue Department, the Fairfax County Office of the Sheriff, the Herndon Police Department, and the Vienna Police Department by awarding them with the Lifesaving Award, the Certificate of Valor, or the Bronze, Silver, or Gold Medal of Honor.

● **PLATINUM LEVEL (LIMIT OF 1)**

- Price: \$15,000
- Speaking Role: Co-host/Emcee
- 10 tickets
- Logo branding on website, emarketing, screen and printed program
- Recognized from the podium

● **GOLD LEVEL**

- Price: \$8,500
- Speaking Role: Presenter at events
- 5 tickets
- Logo branding on website, emarketing, screen and printed program
- Recognized from the podium

● **SILVER LEVEL**

- Price: \$5,500
- 2 tickets
- Company name listed on website, emarketing, screen and printed program
- Recognized from the podium

● **BRONZE LEVEL**

- Price: \$3,500
- Company name listed on website, emarketing, screen and printed program
- Recognized from the podium

LARGE CONFERENCE ROOM

- Price: \$20,000
- Annual naming rights to The Chamber's large conference room
- Prominent company logo on the glass doors to the large conference room
- Unlimited complimentary use of the large conference room on a space available basis (standard rental terms and conditions apply.)
- First right of refusal for continued renewal

BOARD ROOM

- Price: \$12,000
- Annual naming rights to The Chamber's board room
- Prominent company logo on the glass doors and on the whiteboard in the room
- Unlimited complimentary use of the board room on a space available basis (standard rental terms and conditions apply.)
- First right of refusal for continued renewal

SMALL MEETING ROOM

- Price: \$5,000
- Annual naming rights to The Chamber's small conference room
- Prominent company logo on the door and on a whiteboard in the room
- Unlimited complimentary use of the small conference room on a space available basis (standard rental terms and conditions apply.)
- First right of refusal for continued renewal

SIGNATURE SPONSOR

Literally thousands of local business executives come through the doors of The Chamber each year. As the Signature Sponsor, your company's logo will be on the pens used by The Chamber in the Conference rooms, at Chamber Board Meetings, at registration for Chamber events, and in meetings with Chamber staff.

- Price: \$5,000
- Company logo on 2,500 Bic Rollerball pens (or similar) to be used by The Chamber at:
 - Board Meetings
 - The Chamber Conference Center
 - Registration desk at Chamber events
 - Chamber sales meetings

PARTNER BENEFITS

Members who spend more than \$50,000, \$35,000, or \$25,000 in a year receive additional benefits as the Chamber's top supporters and are recognized as Premier Partners, Elite Partners, or Business Partners.

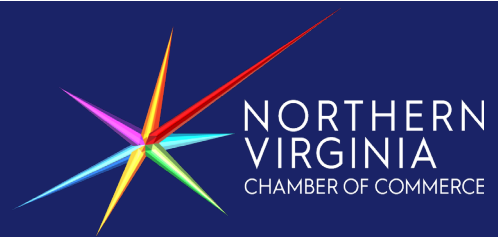
\$50,000: PREMIER PARTNER BENEFITS

- Recognition as a 2020 Premier Partner
- Logo recognition at all Chamber Board Meetings
- Logo placement included on:
 - The Chamber's website, www.novachamber.org
 - A variety of printed and electronic communications, such as the Investment Book and Legislative Agenda
 - Digital signage in The Chamber's conference center
- Listing on the Premier Partner directory, located at www.novachamber.org, including company logo, link to website and brief company description
- Annual Partner recognition
- Invitation for one company representative to attend a private C-level luncheon
- Opportunity for executives to be seated at available President's and Chair's table at Chamber Signature events (upon request.)
- Complimentary use of the Chamber's Baker Tilly Conference Room and Old Dominion National Bank Board Room up to twelve times a year.

2019 PREMIER PARTNERS:



PARTNER BENEFITS



\$35,000: ELITE PARTNER BENEFITS

- Recognition as a 2020 Elite Partner
- Logo placement included on:
 - The Chamber's website, www.novachamber.org
 - A variety of printed and electronic communications, such as the Investment Book and Legislative Agenda
 - Digital signage in The Chamber's conference center
- Listing on the Elite Partner directory, located at www.novachamber.org, including company logo, link to website and brief company description
- Annual Partner recognition
- Invitation for one company representative to attend a private C-level luncheon
- Opportunity for executives to be seated at available President's and Chair's table at Chamber signature events (upon request.)
- Complimentary use of the Chamber's Baker Tilly Conference Room and Old Dominion National Back Board Room up to 8 times a year.

2019 ELITE PARTNERS:



PARTNER BENEFITS



\$25,000: BUSINESS PARTNER BENEFITS

- Recognition as a 2020 Business Partner
- Logo placement included on:
 - The Chamber's website, www.novachamber.org
 - A variety of printed and electronic communications, such as the Investment Book and Legislative Agenda
 - Digital signage in The Chamber's conference center
- Listing on the Business Partner directory, located at www.novachamber.org, including company logo, link to website and brief company description
- Annual partner recognition
- Complimentary use of the Chamber's Baker Tilly Conference Room and Old Dominion National Bank Board Room on a quarterly basis (up to 4 times per year.)

2019 BUSINESS PARTNERS



PARTNER BENEFITS



MEMBERSHIP

The opportunity to be a sponsor of the Northern Virginia Chamber of Commerce is an exclusive benefit of membership.

Membership dues for the Northern Virginia Chamber of Commerce are based on the total number of full-time employees in the metro area region.

1-4 employees: \$823

5-20 employees: \$1, 570

21-50 employees: \$2,330

50-100 employees: \$3,318

101 or more employees: \$5 per employee over 100 plus base rate of \$3,352

Over 1,500 employees, please contact Jennifer Williamson for rates jwilliamson@novachamber.org

Nonprofits: Please contact Jennifer Williamson (jwilliamson@novachamber.org) for 501c3 charitable organization rates.

SPONSORSHIP TERM: JANUARY 1, 2020 – DECEMBER 31, 2020.

All sponsors must remain members in good standing in order to continue receiving sponsorship benefits. Payment in full must be received in full before sponsorship benefits will begin. Payment in full must be received prior to the date of the event being sponsored. Investments for benefits not utilized will not be rebated, pro-rated or otherwise discounted; this applies to all sponsorships. As a matter of policy, the Northern Virginia Chamber of Commerce does not release or sell the email addresses or phone numbers of its members.



7900 Westpark Drive, Suite A550, Tysons, VA 22102

www.novachamber.org

For questions about sponsorship contact
Jennifer Williamson, Vice President of Member
Engagement at jwilliamson@novachamber.org
or 703-752-7529

